POINT BLANK

WHY? As the NQSC continues to advance by evolving current academic tracks into new, more progressive learning styles, it's important that opportunities outside of the classroom are also being offered to students. To complement the current Triad/HPU News, Point Blank would bring back the style of Let's Talk HPU (previously run by Mitch Rissmiller), and give NQSC students a new platform to feature their creativity, create content for their reels, and lastly, put experience on their resume that will be incredibly beneficial in internships and job pursuits.

CONCEPT

A mix of on campus and off campus stories
(National and Local)
Short, allowing people to watch in a few minutes
Huge digital push (Youtube, Website, IGTV)

Advisor: TBD
Length: 10-15 min
Shoot Day: Tues. or Wed., 8pm
Post Day: Friday, 12PM

EPISODE SEGMENTS

Lifestyle or Interview Segment
-Talent with special correspondent to introduce package
-On Point Magazine models showing off the best back to school fashion
-Interview with VP Panhellenic Recruitment to preface recruitment

Hot Topics
-2 anchors in a constant setting (potentially studio B)
-3 main hot topics Entertainment, Political, Local, HPU, Other

Point of View
-Opinion based, feel-good story or conversation to end episode
-4 anchors at the end

Bursting the Bubble
-Special contributor covering a story in the High Point area, off campus with in-studio intro to package

TEAM BREAKDOWN

*bold denotes leaders of each team
Content/Talent
-4 main anchors & **EPs**
 (Bethany, Macketta, Monasia, Mitch)
-6-8 Segment Producers- assembles own team to create their own 2-3 min package bi-weekly
-2 Writers

Digital Team
-2 Digital Editors- editing, posting and graphics
-2 Social Editors- social posts and developing social presence on campus
-**Digital EP** - Bethany Reeves

Production Team
-Director
-TD
-Audio
-4 Cameras
-Photographer
-**2 Production Managers**

PR Team - Report to EPs
-2 Booking Producers
-2 Event Producers