



HISPANIC HERITAGE MONTH

2022

RECIPES



- GFX Option: Sharing easy recipes for traditional spanish dishes that kids and parents can make together through fun infographic cards
- Shoot Option: we can grab Hurley from Warped to concoct some spanish dishes in honor of Hispanic Heritage Month and ask him about his own heritage

DUOLINGO



- On social, we teach our audience a word of the day and have the graphic be similar to the Duolingo interface
- Can even have different Nick Talent read off the word (Santiago, Ronnie Anne, Dora, Etc.)



THROWBACK PIECE



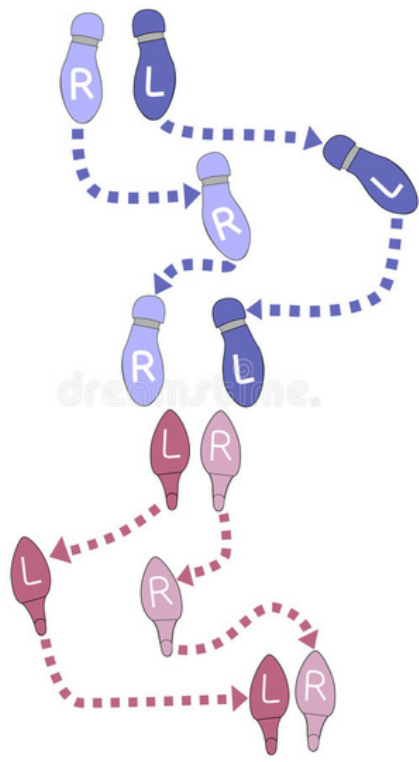
- This throwback piece will showcase Nick shows that have hispanic characters
 - El Tigre
 - Taina
 - Brothers Garcia
 - Victorious
 - Every Which Way
 - Talia
 - Dora





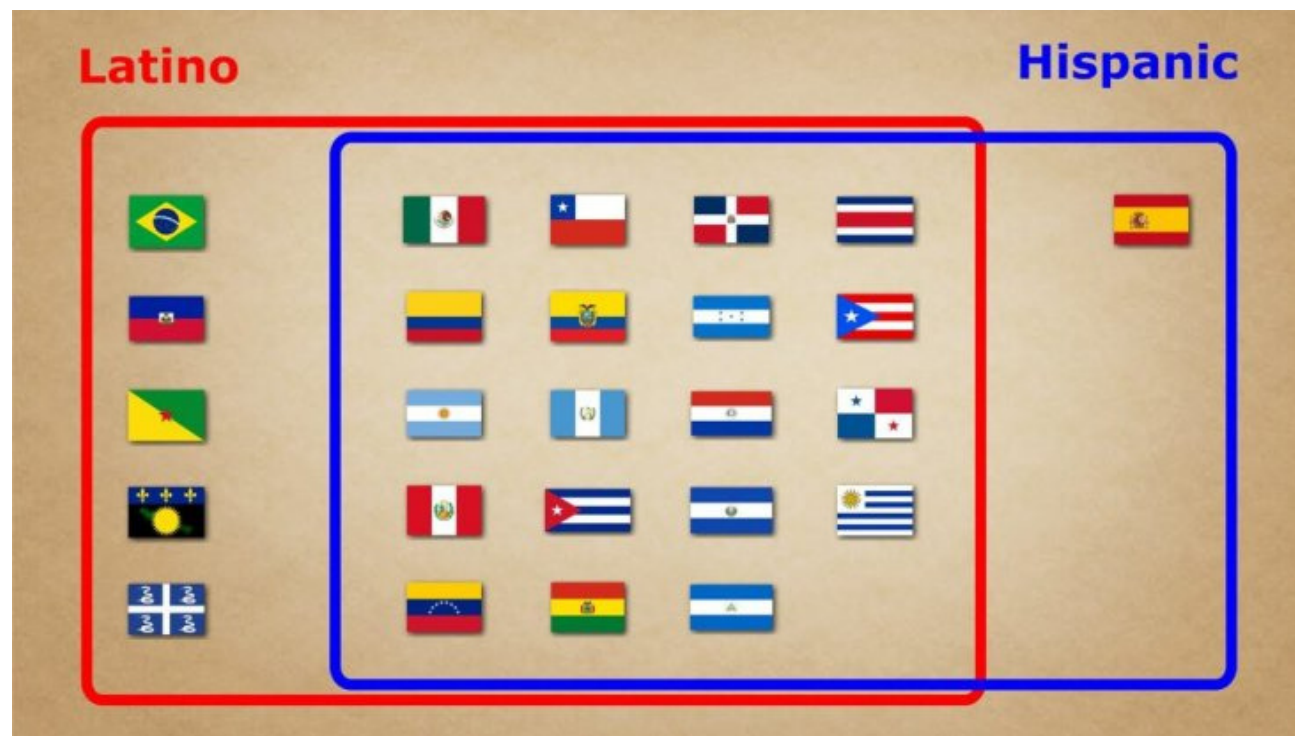
HISTORICAL DANCES

- On social, we will showcase the evolution of spanish cultural dances from past to present day (tik tok dances)
- In addition, we can teach kids how to do these dances through dance tutorials
- Nick character feet or shoes to teach kids how to do a certain dance



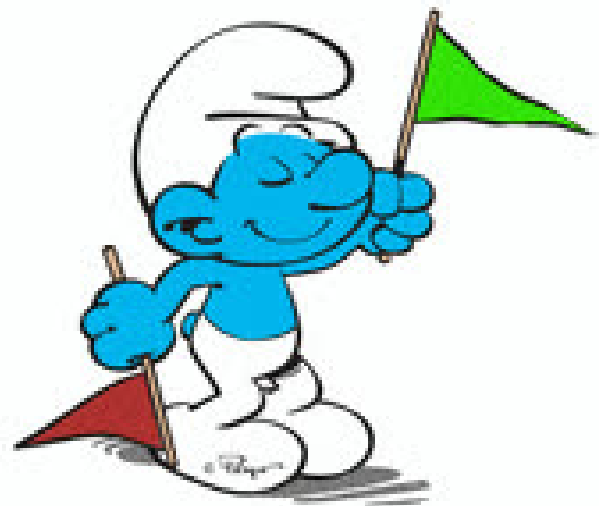
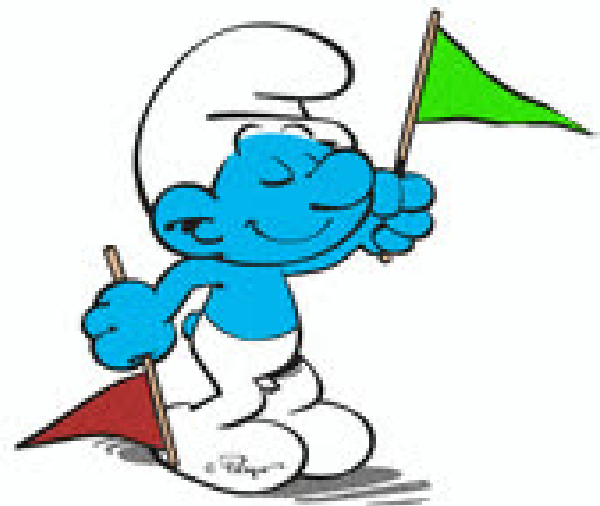
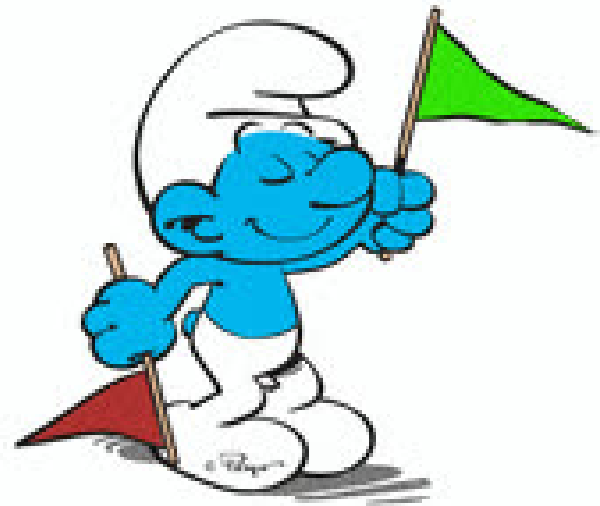
<https://www.tiktok.com/t/ZTdEXPL8q/?k=1>

HISPANIC VS. LATIN



- Infographic that explains what the difference between Hispanic and Latin is
- Can even define the term Latinx as well

REP YOUR FLAG UPDATED



For this custom GFX social piece, we will showcase a video of a flag waving (most likely a Getty image) and as the flag waves it changes to different flags from hispanic countries

• We will ask our audience to sound off in the comments to rep their own flag